

Donald W. Reynolds Journalism Institute

DIGITAL PUBLISHING ALLIANCE

Membership Application

Category 3: Advertisers and Marketers

Please complete this application and send to:

Roger Fidler
Program Director/Digital Publishing
Donald W. Reynolds Journalism Institute
Room 310-C, Columbia, MO 65211
Phone: (573) 884-0175
Fax: (573) 884-3824
E-mail: FidlerR@RJOnline.org

2010 Membership Dues (please check one)

Total Annual Revenue	Annual Dues
<input type="checkbox"/> More than \$250 million	\$5,000
<input type="checkbox"/> \$5 million to \$250 million	\$3,000
<input type="checkbox"/> Less than \$5 million	\$1,750
<input type="checkbox"/> Consultants and non-profit entities	\$1,000

Category 3 includes major advertisers, advertising agencies, public relations firms, marketing and distribution companies, individual consultants and non-profit entities. Assessment of 2010 dues is based on estimated company revenue for year ending December 31, 2009. We will invoice you for annual membership dues upon receipt and verification of your completed application.

Date: _____ (mm/dd/yyyy)

Billing Contact Name: _____

Organization Name: _____

Billing Address: _____

City: _____ **State/Prov:** _____ **Postal Code:** _____

Country: _____ **E-Mail Address:** _____

Phone: _____ **Fax:** _____

Primary Representative

Name: _____

Title: _____

Division/Department: _____

Mailing Address: _____

City: _____ **State/Prov:** _____ **Postal Code:** _____

Country: _____ **E-Mail Address:** _____

Phone: _____ **Fax:** _____

Signature: _____

The Digital Publishing Alliance is a member-supported initiative of the Donald W. Reynolds Journalism Institute at the Missouri School of Journalism in Columbia, Missouri. Membership dues are used to help fund support staff and graduate student assistants; contract with programmers, designers and researchers as needed for member-approved projects; host meetings, seminars and workshops; gather and disseminate information to members; conduct usability research and help fund field tests and focus groups for DPA projects; and for other purposes approved by the members. 12/8/09