

Continuous News Desk (or: 24/7 News Cycle) Survey
American Society of Newspaper Editors
The Donald W. Reynolds Journalism Institute
Center for Advanced Social Research
School of Journalism
University of Missouri-Columbia
December 2008

Question YesAns1

<p>Hello, my name is [FILL NAME], calling from the University of Missouri School of Journalism.</p> <p>I am not trying to sell you anything. I am calling because we are conducting a short confidential study to learn your opinions about the continuous news desk or the 24-7 news cycle that is being practiced by many newspapers.</p> <p>The results of the survey will help researchers of The American Society of Newspaper Editors, The Donald W. Reynolds Journalism Institute, and the Newspaper industry better understand how American newspapers have responded to the challenges in today's media environment.</p> <p>The survey takes about 10 minutes to complete.</p> <p>Is now a good time to talk?</p>	<p>[1] Speaking with correct person, Continue to Intro</p> <p>[3] Call Back Later</p> <p>[4] Wrong Number</p> <p>[5] Other Unavailable</p> <p>[7] Refusal</p> <p>[8] Communication Barrier</p> <p>[9] Ineligible</p>
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IF (ANSWER = 1) SKIPTO GTOK
IF (ANSWER = 3) SKIPTO CBACK
IF (ANSWER = 4) SKIPTO WR_NUM
IF (ANSWER = 5) SKIPTO UNAV_A
IF (ANSWER = 7) SKIPTO REF_A
IF (ANSWER = 8) SKIPTO COMB_A
IF (ANSWER = 9) SKIPTO INEL_A

Question GTOK

<p>Before we begin, I just want to make sure you know that your phone number has been randomly selected from a database of newspaper editors and reporters. I can assure you that all the information you will provide will be kept completely confidential, so that you cannot be identified.</p> <p>Also, your participation is absolutely voluntary. You may refuse or stop the survey at any time when you do not feel comfortable with it. There is no more risk than experienced during everyday conversations about this topic.</p> <p>If you have any questions regarding the survey, please contact Dr. Kenneth Fleming at (573) 882-3396 or the University's Campus Institutional Review Board (IRB) at (573) 882-9585. The Campus IRB oversees all research activities involving human subjects at the University of Missouri.</p>	<p>[1] Continue</p> <p>[2] No Time, Call Back</p> <p>[3] Refusal</p>
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IF (ANSWER = 1) SKIPTO QSTART
IF (ANSWER = 2) SKIPTO CBACK
IF (ANSWER = 3) SKIPTO REF_A

Question Type

To make our sample representative, I need to ask you the primary role you play in your news organization. Is your primary responsibility an editor or a reporter?	[1] Editor [2] Reporter [8] Don't Know/Not Sure [9] Refused
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IF (Type = 1) SKIPTO E_Pr_On

IF (Type = 2) SKIPTO R_Pr_On

Question E_Pr_On

Is your responsibility as an editor mainly on print or online at your newspaper?	[1] Print [2] Online [3] Both [8] Don't Know/Not Sure [9] Refused
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SKIPTO Q1

Question R_Pr_On

Is your responsibility as a reporter mainly on print or online at your newspaper?	[1] Print [2] Online [3] Both [8] Don't Know/Not Sure [9] Refused
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Question Q1

First, I would like to give a description of what is sometimes referred to as a continuous news desk. A continuous news desk is when a news organization assigns some editors and/or reporters who are devoted primarily to the Web. This can be either a defined group of editors and/or reporters OR it can be part of EVERYONE's duties.	[1] Yes [2] No [8] Don't Know/Not Sure [9] Refused
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Based on this description, would you say your organization has a continuous news desk?

IF (ANSWER = 1) SKIPTO Q2a

IF (ANSWER = 2) SKIPTO Q11

IF (ANSWER > 7) SKIPTO Q12

Question Q2a

Altogether, how many reporters are devoted primarily to the Web?	[0] None [1-777] Number of reporters on Continuous News Desk [888] Don't Know/Not Sure [999] Refused
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Question Q2b

Altogether, how many editors are devoted primarily to the Web?	[0] None [1-777] Number of editors on Continuous News Desk [888] Don't Know/Not Sure [999] Refused
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Question Q3

How many editors will edit a story before it appears on the website?	[0] None
	[1-666] Number of Editors
	[777] Others-specify
	[888] Don't Know/Not Sure
	[999] Refused

Question Q4

How would you describe the primary duties of those on the continuous news desk? For example, are they primarily writing, reporting, editing, updating, and taking videos?
[READ ALL and Check all that apply]
Writing
Reporting
Blogging
Editing
Updating
Taking Videos
Any others? OTHER - SPECIFY
Continue to next question

Question Q5

Roughly what percentage of content produced by your newsroom's staff appears only on your website and not in the paper?	[0] None
	[1-100] Percentage
	[888] Don't Know/Not Sure
	[999] Refused

Question E x

(Used for programming purposes only. Interviewers do not see this 'Question')
IF (E_Pr_On = 1) SKIPTO Q6d
IF (E_Pr_On = 2) SKIPTO Q6c
IF (E_Pr_On = 3) SKIPTO Q6c
IF (E_Pr_On > 7) SKIPTO Q7a

Question R x

(Used for programming purposes only. Interviewers do not see this 'Question')
IF (R_Pr_On = 1) SKIPTO Q6b
IF (R_Pr_On = 2) SKIPTO Q6a
IF (R_Pr_On = 3) SKIPTO Q6a
IF (R_Pr_On > 7) SKIPTO Q7a

Question Q6a

In a typical day, about what percentage of your time is devoted to preparing content for online?	[0] None
	[1-100] Percentage
	[888] Don't Know/Not Sure
	[999] Refused

SKIPTO Q7a

Question Q6b

In a typical day, about what percentage of your time is devoted to preparing content for print?	[0] None
	[1-100] Percentage
	[888] Don't Know/Not Sure
	[999] Refused

SKIPTO Q7a

Question Q6c

In a typical day, about what percentage of your time is devoted to preparing content for online?	[0] None
	[1-100] Percentage
	[888] Don't Know/Not Sure
	[999] Refused

SKIPTO Q7a

Question Q6d

In a typical day, about what percentage of your time is devoted to preparing content for online?	[0] None
	[1-100] Percentage
	[888] Don't Know/Not Sure
	[999] Refused

SKIPTO Q7a

Question Q7a

Does your continuous news desk blog?	[1] Yes
	[2] No
	[8] Don't Know/Not Sure
	[9] Refused

Question Q7b

Does your continuous news desk staff do other multimedia story telling?	[1] Yes
	[2] No
	[8] Don't Know/Not Sure
	[9] Refused

Question Q8a

Even though it may be difficult to predict, do you anticipate that the overall number of full-time editorial staff in your newsroom, including both print and online, will increase, decrease, or remain stable in the next 12 MONTHS?	[3] Increase
	[2] Remain stable
	[1] Decrease
	[8] Don't Know/Not Sure
	[9] Refused

Question Q8b

Do you anticipate that the overall number of full-time editorial staff in your newsroom, including both print and online, will increase, decrease, or remain stable in the next THREE years?	[3] Increase
	[2] Remain stable
	[1] Decrease
	[8] Don't Know/Not Sure
	[9] Refused

Question Q9a

In your opinion, what is the MOST important priority of your continuous news desk?

[DO NOT READ]

[The categories are for response coding only]

[1] Breaking news

[2] Durable content (Durable content refers to content or information like calendars, guides, sports stats, and databases that, with some updating, can be posted and used over long periods.)

[3] Video

[7] Others - specify

[8] Don't Know/Not Sure

[9] Refused

Question Q9b

What is the SECOND most important priority of your continuous news desk?

[DO NOT READ]

[The categories are for response coding only]

[1] Breaking news

[2] Durable content (Durable content refers to content or information like calendars, guides, sports stats, and databases that, with some updating, can be posted and used over long periods.)

[3] Video

[7] Others - specify

[8] Don't Know/Not Sure

[9] Refused

Question Q9c

What is the THIRD most important priority of your continuous news desk?

[DO NOT READ]

[The categories are for response coding only]

[1] Breaking news

[2] Durable content (Durable content refers to content or information like calendars, guides, sports stats, and databases that, with some updating, can be posted and used over long periods.)

[3] Video

[7] Others - specify

[8] Don't Know/Not Sure

[9] Refused

Question Q10

Do you operate your organization's website and newspaper as an integrated product that is then tailored to different formats, or do you operate them as separate and distinct entities?	[1] Part of the same ed. product [2] Separate and distinct entities [3] Others - specify [8] Don't Know/Not Sure [9] Refused
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SKIPTO Q12

Question Q11

What is the primary reason that you do not have such a group?	[1] Specify [2] Nothing in particular [8] Don't Know/Not Sure [9] Refused
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Question Q12

Now I will read you a list of skills that other people have thought important for today's continuous news desk. On a 5-point scale where 1 is not important at all and 5 is very important, please tell me how important each of the following skills is.	[1] Press to continue
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Question Q12a

Multi-media skills	[5] Very important [4] [3] [2] [1] Not important at all [8] Don't Know/Not sure [9] Refused
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Question Q12b

Data analysis skills	[5] Very important [4] [3] [2] [1] Not important at all [8] Don't Know/Not sure [9] Refused
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Question Q12c

Computer-assisted reporting skills	[5] Very important [4] [3] [2] [1] Not important at all [8] Don't Know/Not sure [9] Refused
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Question Q12d

Ability to get the news online
as quickly as possible

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12e

Writing skills

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12f

Critical thinking skills

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12g

Visual production skills

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12h

Time management skills

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12i

New technology skills such as using
video cameras and etc.

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not important at all

- [8] Don't Know/Not sure
- [9] Refused

Question Q12j

Are there other skills that you think are important important for those who work on a continuous news desk?	[1] Yes - specify [2] Nothing in particular [8] Don't Know/Not sure [9] Refused
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Question Q13

Now I would like to know if the growing prevalence of the continuous news desk has made any difference in your editorial product during the past THREE years. This means all editorial material whether in print or online.	[1] Press to continue
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On a scale of 1 to 5 where 1 is significantly worse and 5 is significantly better, please rate each of the following, compared to THREE years ago.

Question Q13a

Your ability to cover breaking news	[5] Significantly better [4] [3] No noticeable change [2] [1] Significantly worse [8] Don't Know/Not sure [9] Refused
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Question Q13b

The depth of your newsroom's reporting	[5] Significantly better [4] [3] No noticeable change [2] [1] Significantly worse [8] Don't Know/Not sure [9] Refused
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Question Q13c

The accuracy of your newsroom's reporting	[5] Significantly better [4] [3] No noticeable change [2] [1] Significantly worse [8] Don't Know/Not sure [9] Refused
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Question Q13d

The quality of your newsroom's writing	[5] Significantly better [4] [3] No noticeable change [2] [1] Significantly worse [8] Don't Know/Not sure [9] Refused
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Question Q13e

The comprehensiveness of your news coverage	[5] Significantly better
	[4]
	[3] No noticeable change
	[2]
	[1] Significantly worse
	[8] Don't Know/Not sure
	[9] Refused

Question Q13f

The culture of your newsroom	[5] Significantly better
	[4]
	[3] No noticeable change
	[2]
	[1] Significantly worse
	[8] Don't Know/Not sure
	[9] Refused

Question Q13g

Your ability to report with analysis	[5] Significantly better
	[4]
	[3] No noticeable change
	[2]
	[1] Significantly worse
	[8] Don't Know/Not sure
	[9] Refused

Question Q13h

Your ability to report with background information	[5] Significantly better
	[4]
	[3] No noticeable change
	[2]
	[1] Significantly worse
	[8] Don't Know/Not sure
	[9] Refused

Question Q14

Have the demands of Web publishing or continuous news desk increased or decreased the deadline pressure you face, or has there been no change?	[3] Increased
	[2] No change
	[1] Decreased
	[8] Don't Know/Not sure
	[9] Refused

Question Q15

Has the immediacy of Web reporting, or continuous news desk, increased or decreased the amount of misinformation, such as false rumors, that finds its way into news stories in general, or has there been no change?	[3] Increased
	[2] No change
	[1] Decreased
	[8] Don't Know/Not sure
	[9] Refused

Question Q16

In your opinion, is the increased deadline pressure seriously hurting the quality of news coverage these days, helping the quality of news coverage, or is it mostly just changing the way news organizations do things?	[1] Hurting [2] Helping [3] Just changing [4] Neither/No effect [8] Don't Know/Not Sure [9] Refused
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Question Q17

Thinking of all the changes you have made in the last THREE years, would you say that overall, the quality of your news product, whether in print or online, is now:	[3] Better than before [2] Different but same quality [1] Not as good as before [8] Don't Know/Not Sure [9] Refused
Better than it was before	
Different but about the same quality as it was before, or	
Not as good as it was before	

Question Q18

Do you feel that the Web as a publishing platform, or continuous news desk, has made journalism, whether in print or online, better, worse, or it hasn't made much of a difference?	[3] Has made better [2] Hasn't made a difference [1] Has made worse [8] Don't Know/Not Sure [9] Refused
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Question Q19

Do you feel that the emergence of the Internet has made journalism better, worse, or hasn't it made much of a difference?	[3] Has made better [2] Hasn't made a difference [1] Has made worse [8] Don't Know/Not Sure [9] Refused
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Question Q20a

During the past three years, has your news organization provided training such as writing, graphics, layout, or design, and etc for Web publishing?	[1] Yes [2] No [8] Don't Know/Not Sure [9] Refused
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IF (ANSWER != 1) SKIPTO Q20f

Question Q20b

Is the training provided weekly, monthly, at least twice a year, once a year, or less than once a year?	[1] Weekly [2] Monthly [3] At least twice a year [4] Once a year [5] Less than once a year [6] Others - specify [8] Don't Know/Not Sure [9] Refused
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Question Q20c

Are news staff members expected to attend these training sessions mostly on their own time, or mostly on company time?

- [1] On their own time
- [2] On company time
- [3] Both equally
- [4] Others - specify
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20d

On a scale of 1 to 5 where 1 is poor and 5 is excellent, how would you rate your news organization for its performance in providing journalist training for Web publishing?

- [5] Excellent
- [4]
- [3]
- [2]
- [1] Poor
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20e

On a scale of 1 to 5 where 1 is not at all effective and 5 is very effective, how effective is the training for Web publishing by your news organization?

- [5] Very effective
- [4]
- [3]
- [2]
- [1] Not at all effective
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20f

On a scale of 1 to 5 where 1 is not at all comfortable and 5 is very comfortable, how would you rate your entire newsroom staff, including both print and online, in its comfort level of writing for the web?

- [5] Very comfortable
- [4]
- [3]
- [2]
- [1] Not at all comfortable
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20g

On a scale of 1 to 5 where 1 is not at all capable and 5 is very capable, how would you rate your entire newsroom staff, including both print and online, in its capability to write for the web?

- [5] Very capable
- [4]
- [3]
- [2]
- [1] Not at all capable
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20h

On a scale of 1 to 5 where 1 is not at all important and 5 is very important, how important is it for your news staff to receive training for Web publishing?

- [5] Very important
- [4]
- [3]
- [2]
- [1] Not at all important
- [8] Don't Know/Not Sure
- [9] Refused

Question Q20i

Is your news organization now spending a higher or lower percentage of your news budget on training for Web publishing than THREE years ago?	[3] Higher percentage [2] The same as before [1] Lower percentage [8] Don't Know/Not Sure [9] Refused
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Question Q21a

In your opinion, what can a newspaper do to maximize collaboration between online and print?	[1] Specify [2] Nothing in particular [8] Don't Know/Not sure [9] Refused
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Question Q21b

In your opinion, what can a newspaper do to maintain journalistic independence in its online and print operations?	[1] Specify [2] Nothing in particular [8] Don't Know/Not sure [9] Refused
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Question Q22_intr

Every day, journalists have to make difficult decisions based on their values. We would like to read three short scenarios and ask how you would weigh opposing values in handling the problem described in the scenario.	Press [1] to continue
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Question Q22a

The first scenario is: A city is experiencing an upswing in crimes committed by young male African Americans. You are worried that telling these crime stories day after day may lead citizens to falsely stereotype all young African Americans as criminals. On a scale of 1 to 7 where 1 is "never harming innocent people" and 7 is "telling the story as accurately as possible regardless of any impact on people," where would you place yourself to decide how to deal with this possibility?	[7] Telling the story as accurately as possible regardless of any impact on people [6] [5] [4] [3] [2] [1] Never harming innocent people [8] Don't Know/Not sure [9] Refused
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Question Q22b

On a scale of 1 to 7 where 1 is "rejection of all external influences on the news" and 7 is "considering the impacts of stories on people," where would you place yourself to decide how to deal with this possibility?	[7] Considering the impacts of stories on people [6] [5] [4] [3] [2] [1] Rejection of all external influences on the news [8] Don't Know/Not sure [9] Refused
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Question Q22c

The second scenario is:	[7] Telling the story as accurately as possible regardless of any impact on people
A newspaper is telling a story of a political race. Right before the election, one candidate accuses the other of having an illegitimate child. If this is reported, there would not be time to evaluate whether it is true or not before people vote.	[6] [5] [4] [3] [2]
On a scale of 1 to 7 where 1 is "never harming innocent people" and 7 is "telling the story as accurately as possible regardless of any impact on people," where would you place yourself to decide how to deal with this possibility?	[1] Never harming innocent people [8] Don't Know/Not sure [9] Refused

Question Q22d

On a scale of 1 to 7 where 1 is "rejection of all external influences on the news" and 7 is "considering the impacts of stories on people," where would you place yourself to decide how to deal with this possibility?	[7] Considering the impacts of stories on people [6] [5] [4] [3] [2] [1] Rejection of all external influences on the news
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Question Q22e

The third scenario is:	[7] Telling the story as accurately as possible regardless of any impact on people
A newspaper discovers the CIA has committed illegal Activities. But reporting them might tip off others About how the CIA is operating to lower the risk of Terrorist attacks in the U.S.	[6] [5] [4] [3] [2]
On a scale of 1 to 7 where 1 is "never harming innocent people" and 7 is "telling the story as accurately as possible regardless of any impact on people," where would you place yourself to decide how to deal with this possibility?	[1] Never harming innocent people [8] Don't Know/Not sure [9] Refused

Question Q22f

On a scale of 1 to 7 where 1 is "rejection of all external influences on the news" and 7 is "considering the impacts of stories on people," where would you place yourself to decide how to deal with this possibility?	[7] Considering the impacts of stories on people [6] [5] [4] [3] [2] [1] Rejection of all external influences on the news [8] Don't Know/Not sure [9] Refused
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Question Q23

Next, I will read a few statements about journalist values that other people have made. On a scale of 1 to 7 where 1 is "not important at all" and 7 is "very important," please tell me how important each of the following values is to you. Press [1] to continue

Question Q23a

To provide an opportunity for people to learn about the situation of those who are poor.

[7] Very important
[6]
[5]
[4]
[3]
[2]
[1] Not important at all

[8] Don't Know/Not Sure
[9] Refused

Question Q23b

To provide an opportunity for people to learn about the situation of those who are uneducated.

[7] Very important
[6]
[5]
[4]
[3]
[2]
[1] Not important at all

[8] Don't Know/Not Sure
[9] Refused

Question Q23c

To provide an opportunity for people to learn about the situation of those who are minorities

[7] Very important
[6]
[5]
[4]
[3]
[2]
[1] Not important at all

[8] Don't Know/Not Sure
[9] Refused

Question Q23d

To report news that is balanced in terms of being important to society rather than just interesting, intriguing or controversial

[7] Very important
[6]
[5]
[4]
[3]
[2]
[1] Not important at all

[8] Don't Know/Not Sure
[9] Refused

Question Q23e

To blow the whistle on government or corporate or individual wrong-doing	[7]	Very important
	[6]	
	[5]	
	[4]	
	[3]	
	[2]	
	[1]	Not important at all
	[8]	Don't Know/Not Sure
	[9]	Refused

Question Q23f

To avoid stereotyping people	[7]	Very important
	[6]	
	[5]	
	[4]	
	[3]	
	[2]	
	[1]	Not important at all
	[8]	Don't Know/Not Sure
	[9]	Refused

Question Q23g

To provide ways that differing views of citizens can be read or heard by others	[7]	Very important
	[6]	
	[5]	
	[4]	
	[3]	
	[2]	
	[1]	Not important at all
	[8]	Don't Know/Not Sure
	[9]	Refused

Question Q23h

To be conscious of your own biases enough to remove yourself from covering topics where these biases might influence the reporting	[7]	Very important
	[6]	
	[5]	
	[4]	
	[3]	
	[2]	
	[1]	Not important at all
	[8]	Don't Know/Not Sure
	[9]	Refused

Question Q23i

To tell the story as accurately as possible	[7]	Very important
	[6]	
	[5]	
	[4]	
	[3]	
	[2]	
	[1]	Not important at all
	[8]	Don't Know/Not Sure
	[9]	Refused

Question DemoStrt

All right, we're almost finished. I just have a [1] Press to continue
few questions that will help us analyze the results
of the survey.

Question Age

How old were you on your last birthday? [18-120] Years of age
[8] Don't Know/Not Sure
[9] Refused

Question P Year

How long have you worked in your current news [0] Less than 1 year
organization? [1-120] Years of experience
in news organization

IF (Type = 1) SKIPTO E_Year_1
IF (Type = 2) SKIPTO R_Year_1
IF (Type > 7) SKIPTO Size

Question E Year_1

How long have you worked as a newspaper editor? [0] Less than 1 year
[1-120] Years of experience
in news organization

SKIPTO Size

Question R year 1

How long have you worked as a newspaper reporter? [0] Less than 1 year
[1-120] Years of experience
in news organization

Question Size

In total, what is the size of your organization's [1-777] Number of news staff
news staff: that is, how many people who work in [778] 1,000 or more
news are now on your organization's payroll?
[888] Don't Know/Not Sure
[999] Refused

Question Educ

What is the highest level of education you have completed?
[0] No Formal Education [16] 4-year college degree
[1-12] Grades in School [17] Some graduate but no degree
[13] High School Graduate or GED [18] Master's Degree
[14] Vocational/Technical/Community college [19] Doctorate Degree
[15] Some university but no degree
[88] Don't Know/Not Sure
[99] Refused

Question Ethnic

Which of the following best describes [1] White
your ethnic group? [2] African American
[3] Latino/Hispanic
White [4] Asian/Pacific Islander
African American [5] American Indian
Latino/Hispanic [6] Multiracial
Asian/Pacific Islander
American Indian, [7] Other - specify
or Multiracial? [8] Don't Know/Not sure
[9] Refused

IF (Type = 1) SKIPTO Reporter
IF (Type != 1) SKIPTO Result

Question Reporter

Because it is important to understand opinions of reporters, can I please have the names and phone numbers of some of the reporters in your newspaper?

- [1] Specify all of the following:
NAME, PHONE NUMBER, NEWSPAPER NAME of reporters
- [2] Not applicable
- [8] Don't Know/Not sure
- [9] Refused

Interviewer: Do NOT leave a blank line in the text of the open-end box. Just leave a comma between name, phone number, newspaper, etc

Question Online

Because it is important to understand opinions of those in charge of online news production, can I please have the name and phone number of the ONLINE editor in your newspaper?

- [1] Specify all of the following:
NAME, PHONE NUMBER, and NEWSPAPER NAME
- [2] Not applicable
- [8] Don't Know/Not Sure
- [9] Refused

Interviewer: Do NOT leave a blank line in the text of the open-end box. Just leave a comma between name, phone number, newspaper, etc

Question Result

We are offering to share the results of the study with all of those that participated. If you would like results of this study I would need your name and mailing address or e-mail address if you'd prefer.

- [1] Specify: Name, mailing address, or email
- [2] No
- [8] Don't Know/Not sure
- [9] Refused

Interviewer: Do NOT leave a blank line in the text of the open-end box. Just leave a comma between name, mailing address, e-mail address

Question GENDER

- Record respondent's gender [DO NOT ASK!]
- [1] Male
 - [2] Female
 - [8] Cannot Tell

Question TCS

- That was the last of my questions.
Thank you for your time and cooperation.
Have a nice day/evening.
- [1] To End the Interview
 - [2] If you need to leave a note for the supervisors.